



## 2010 Intellectual Property — Protect Your Brand!

**Please join us for a FREE webinar!**

**Wednesday, May 19, 2010 | 12:30 P.M. – 1:30 P.M. EST**

Our webinar reviews Intellectual Property (IP) basics and working with U.S. Customs and Border Protection (CBP) on IP importation into the United States. It is more important than ever to protect your brand by signing up for copyright and trademark recordation with CBP. IP remains one of CBP's primary target industries and without port recordation your product can be subject to seizure by U.S. Customs upon entry.

**STEVEN M. AUVIL**, a Partner and Chair of the Intellectual Property Practice Group, and **SUSAN E. CLADY**, a Partner in the Intellectual Property Practice Group, will serve as panelists. **MARY L. BIANCHI**, a Paralegal in the Transportation & Logistics Practice Group, will serve as moderator.

Mr. Auvil's practice is principally focused on litigation of intellectual property disputes. He has significant experience in patent, copyright, trademark, trade dress, and trade secret litigation in federal and state courts and the U.S. International Trade Commission. As a member of the firm's China Group, Mr. Auvil works to protect and enforce clients' patents, trademarks, know-how, trade secrets and other intellectual property rights while conducting business in China.

Ms. Clady's practice focuses on trademark, copyright and e-commerce matters. Ms. Clady regularly advises clients regarding adoption, infringement, and enforcement issues. This involves prosecuting trademark and copyright applications, recordation of registrations with U.S. Customs and Border Protection, and assisting clients with watch services. Ms. Clady has litigated in federal courts, state courts, and before the Trademark Trial and Appeal Board.

Benesch Attorneys at Law in partnership with the International Compliance Professionals Association is providing you this complimentary webinar to ensure that you have your trademarks and copyrights protected at your ports of entry.

Please register by **Monday, May 17, 2010** at [www.beneschlaw.com/events/ipwebinar2010](http://www.beneschlaw.com/events/ipwebinar2010) or contact Megan Thomas at (216) 363-4639 or [mthomas@beneschlaw.com](mailto:mthomas@beneschlaw.com).

You will receive dial-in/log-in instructions when you register.

